

Lake City 21st Annual Invitational Black Bull Sale SATURDAY, JANUARY 9, 2021

1 pm • Columbia Livestock Market
Lake City, Florida • Lunch served at 11:30 am

Selling... **42** Top Black Bulls
Brangus & Ultrablack



View online at
LMAAuctions.com

GENERAL INFORMATION

SALE DAY LOCATION

Columbia Livestock Market • (386) 755-2300
P.O. Box 354 • Lake City, Florida 32056
physical address • 4557 S US Hwy 441, Lake City, Florida 32025

SALE DAY PHONE • (386) 755-2300

SCHEDULE OF EVENTS

Friday, January 8, 2021

Bulls available for inspection

Saturday, January 9, 2021

11 a.m. Lunch

1 p.m. 21st Annual Lake City Bull Sale

TRANSPORTATION/ROOM RESERVATIONS

Should you need assistance please call Columbia Livestock Market at (386) 755-2300.

TRUCKING

For those furnishing their own trucking, cattle will be ready to load immediately after the sale. If anyone has a problem with trucking we will have private trucking available.

EPD INFORMATION

EPD information used is November 2020 data.
Genomic Enhanced EPDs are indicated in red.

AUCTIONEER

Mike Cotton • (334) 797-6370

SALE MANAGER

John Willis, Columbia Livestock Market
(386) 755-2300 or (386) 288-8891
Jeff Willis, (386) 288-8895

MEDIA REPRESENTED

Florida Cattleman, Georgia Cattleman

MAP

A map to the sale location is located on page 3.

TERMS & CONDITIONS

Please refer to the inside back cover.

CATALOG PRODUCTION

The Horseshoe Group
Lea Stokes • (210) 872-2727

CONSIGNORS

BAR JR FARM

Brangus Lot 1

Joshua and Melissa Rivers
David and Debbie Rivers
3680 Lovurn Lane
Glen Saint Mary, Florida 32040
(904) 250-8642, Joshua
(904) 545-5851, David
joshuarivers.jr@gmail.com

CHAR-NO FARM

Brangus & Ultrablack Lots 2-23, 41

Chuck and Norma Sword
545 Scott Road
Williamson, Georgia 30292
(770) 227-9241
(770) 468-3486, cell
cnfarm@aol.com

CHENEY FARM

Brangus Lots 24-30, 42

Doug and Belinda Cheney
7362 224th Street
O'Brien, Florida 32071
(386) 935-3146
(386) 208-4642, Doug cell
(386) 208-3121, Belinda cell
dbcheney@windstream.net

JRT BRANGUS

Brangus Lot 31

Jeff Thomas • (770) 289-6539
6055 Winding Lakes Drive
Cumming, Georgia 30028
jeffsummerville1978@gmail.com

LAZY ONE FARM

Brangus & Ultrablack Lots 32-34

Charlotte and Clarence Tays, Jr.
1955 Mackie Road
Cookeville, Tennessee 38506
(931) 260-0113 • ctays4896@gmail.com

L&W CATTLE COMPANY

Brangus Lots 35-37

Doug and Glenda Williams
635 Brangus Way
Mocksville, North Carolina 27028
(336) 998-8125, evening
(336) 745-5252, Doug cell
whipowill@yadtel.net

STARNES CATTLE COMPANY

Brangus Lots 38, 39

Jeffrey Starnes • (352) 317-6910
851 SW 6th Avenue
Williston, Florida 32696
starnesfarming@gmail.com

WILLMORE FARMS

Ultrablack Lot 40

Tim Willmore
1054 Old Highway 109 North
Gallatin, Tennessee 37066
timwillmore@bellsouth.net
(615) 452-2130 • (615) 478-3105, cell

Caring For Your Newly Purchased Bull

Whatever system your bull has been evaluated in, young bulls do require an adjustment period prior to being used for breeding. This is referred to by some as a “hardening period.” Others refer to it as a “let down” period.

Young bulls, especially those of breeding age, do require attention for continued growth and proper development. Regardless if they are home raised or newly purchased, proper feeding, care and management now will give your bull the opportunity to continue growing and allow him to develop into a sound and profitable herd sire.

Several management practices should be observed when newly purchased bulls are brought home. These practices can help ensure that each new bull has a long and productive future with good productive performance.

- *Have an area with fresh water and good quality hay to keep the bull(s) in upon arrival, so they will have time to settle down and become familiar with the surroundings.*

- *After allowing to drink water and eat hay, you may feed additional energy at approximately 1 percent of body weight.*

- *If you are planning to turn the bull(s) out with the cow herd upon arrival, bring the herd to a holding area and allow the bull(s) to return to the pasture with the herd.*

- *Avoid turning your newly purchased bull(s) in with an older bull. We must reduce the chance of injury.*

- *Consider limiting the number of females you want to settle during the breeding season to 20 the first year.*

- *Avoid excessive loss of body condition before or during the breeding season. You may want to rest him for 1 to 2 weeks depending on the breeding*

activity of your herd. If necessary, feed him additional energy if excessive loss in body flesh condition is noticeable. Hay and/or pasture alone will not provide sufficient nutrients to meet the requirements of young, growing, active bull(s).

- *If there is one bull in the pasture, as he breeds the cows, record the breeding date. Non-return to heat is a good indication your bull is settling the cows.*

- *Treat for internal parasites at the end of the breeding season. Provide effective external parasite control as needed.*

- *Remember, bulls are guaranteed by consignors to be breeders only if they are managed correctly after the sale.*

Young bulls should be limited to a minimum number of cows to service. The number is decided by his age. The following guidelines can be used:

Bull's Age	Number of Females
12 to 15 months	10 to 12
15 to 18 months	12 to 18
18 to 24 months	18 to 25
24 months and older	25 to 35

Place young bulls in well fenced lots before and after breeding season to keep bulls away from cows in heat. There should be shade and plenty of clean water in each lot. Provide free-choice minerals and routinely treat for parasites.



Welcome to the 21st Annual Lake City Invitational Black Bull Sale

Saturday, January 9, 2021

2020 has been an interesting year on so many fronts. But the good news is the cattle industry is still alive and viable. This will be the 21st year that we have hosted the Lake City Invitational Black Bull Sale. And, once again the Willis family welcomes you to this sale at the Columbia Livestock facilities in Lake City, Florida where we have been in business since 1967.

Our numbers may be a little light this year but be assured that the strength and quality in these bulls run deep. Plus, they are from some of the most reputable breeders in the Southeast. A special thanks go out to these producers for this fine offering.

This sale evolved from the need for good black genetics in our area and has transformed into a reputable bull sale year after year. This is a great time to purchase a bull that has the genetics behind him to give you calving ease, growth and feed efficiency!

These stout bulls are mostly 20-26 months old and are ready for heavy service along with a few younger bulls for lighter breeding needs.

All these bulls come with registration papers and health papers and have been semen tested. Many have been trichomoniasis tested.

Please join us on January 9th, 2021!

John D. Willis, Sale Manager
The Willis Family and
Columbia Livestock Market

John Willis,
(386) 755-2300 or (386) 288-8891

Jeff Willis, (386) 288-8895





LOT 1...JR Mr Guss 2G6

1 JR MR GUSS 2G6

R10412182 DOB: 6/2/19 PHN: 2G6 Gen: 2 P *Brangus*

Consigned By: Bar JR Farm, Glen Saint Mary, Florida

JR MR DEXTER 77D2
R10329340

{ CNF UB KABOOM 722U2 7A11
{ JR'S MISS CADENCE 77A

{ CNF UB KABOOM L025 722U2
{ CNF MISS VANNA 7T12
{ CNF ON LINE 425T2 77X7
{ SC MISS CADENCE 77M2
{ CNF HULK 77H
{ CN MISS KAREN NM 193C
{ JH MR. KO 607
{ MS DUKE 2EP

JR'S MS 2Z4
R10224211

{ CNF DOUBLE CLICK 193MS
{ JR'S MS 2X2

BW	WW	YW	REA	IMF	FT	ASC										
90 (105%)	616 (105%)															
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	CowWt	TI	FI
4.4	0.4	25	46	15	27	3.7	0.53	0.23	0.06	-0.043	2.09	1.01	-8.42	2.18	1.32	



Lemmon Ten X B146... Sire of Lots 2,3

2 CNF B146 TEN X 121F

UB10438783 DOB: 10/24/18 PHN: 121F Gen: 3 P *Ultrablack*

Consigned By: Char-No Farm, Williamson, Georgia

LEMMON TEN X B146
EA18080097

{ A A R TEN X 7008 S A
{ LEMMON BLACKCAP 131X

{ MYTTY IN FOCUS
{ A A R LADY KELTON 5551
{ S A V MANDAN 5664
{ G A R PRECISION N175
{ CSONKA OF BRINKS 30R4
{ MS BRINKS BEST BET 415N27
{ LEMMON PRECISION P145
{ CNF ST GRETTA 121G

CNF MISS UB GABRIELLE 121D2
UB10351824

{ GR CSONKA 415W3
{ CNF MISS UB GABRIELLE 121S4

BW	WW	YW	REA	IMF	FT	SC										
81 (101%)	593 (102%)	1027 (106%)														
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	CowWt	TI	FI
5.1	0.2	32	72	12	28	3.6	1.05	0.49	0.3	-0.027	2.42	0.96	0.18	3.71	1.2	

An Ultrablack bull that is moderate and thick muscled with a great set of well-balanced growth and maternal EPDs.

3 CNF B146 TEN X 77F18

UB10438784 DOB: 10/31/18 PHN: 77F18 Gen: 1 P *Ultrablack*

Consigned By: Char-No Farm, Williamson, Georgia

LEMMON TEN X B146
EA18080097

{ A A R TEN X 7008 S A
{ LEMMON BLACKCAP 131X

{ MYTTY IN FOCUS
{ A A R LADY KELTON 5551
{ S A V MANDAN 5664
{ G A R PRECISION N175
{ LTD OF BRINKS 415T28
{ SCC MISS ALYDAR 894X5
{ BRINKS ROBERTSON 406U5
{ CNF MISS ANNIE 77N3

CNF MISS ISAAC 77D12
R10351543

{ SUHN'S RYR FUSION 894Z3
{ CNF MISS ISAAC 77A9

BW	WW	YW	REA	IMF	FT	SC										
80 (100%)	630 (109%)	1025 (105%)														
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	CowWt	TI	FI
4.7	0.7	34	72	11	28	3.3	0.7	0.51	0.13	-0.033	2	1.52	-2.79	3.31	1.25	

Another Ultrablack bull that is thick butted, deep bodied, clean made with a great set of growth and maternal EPDs.

4 CNF 948C BEAR 27G

R10438817 DOB: 1/19/19 PHN: 27G Gen: 1 P *Brangus*

Consigned By: Char-No Farm, Williamson, Georgia

MC BEAR 948C
UB10305851

{ MC BEAR 111A14
{ MC MS GAME CHANGER 948A5

{ S A V RESOURCE 1441
{ MC MS JETHRO 111X9
{ MC GAME CHANGER 127Y42
{ MC MS FOCUSED 948X
{ ELC MR UPPERCUT 489 X577
{ L&W MS BRIGHTSIDE 87W
{ LAMBERT OF BRINKS 317R3
{ DPF MS RELOAD 27T1

CNF MISS RELOAD 27E4
R10358911

{ CNF UPPERCUT 87Z2
{ CNF MISS RELOAD 27W

BW	WW	YW	REA	IMF	FT	SC										
93 (103%)	698 (97%)	1055 (97%)														
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	CowWt	TI	FI
3.8	2.6	37	80	15	34	3.7	1.51	0.74	0.37	-0.022	2.88	1.36	-3.19	4.1	2.02	

This BEAR son is thick, clean and has high growth and milk EPDs.

5 CNF 535A ROBERTSON 77G24

R10440830 DOB: 1/22/19 PHN: 77G24 Gen: 5 P *Brangus*

Consigned By: Char-No Farm, Williamson, Georgia

CNF ROBERTSON 406U5 535A
R10250482

{ BRINKS ROBERTSON 406U5
{ PCA MS 5355

{ ROBERTSON OF BRINKS 20959
{ MS BRINKS BEST BET 406M4
{ BEST BET OF BRINKS 535H38
{ SVF MS 535P28
{ BRIGHT SIDE OF BRINKS 789G5
{ SVF MISS SPECIAL
{ SCOTCHCAP OF BRINKS 544B
{ CNF MISS ISAAC 77M2

CNF MISS ISAAC 77U6
R10117652

{ SVF MR 535N32
{ CNF MISS ISAAC 77P8

BW	WW	YW	REA	IMF	FT	SC										
78 (101%)	432 (100%)	681 (100%)														
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	CowWt	TI	FI
3	1.9	25	48	12	24	2.6	0.78	0.27	-0.02	-0.055	1.58	0.89	-4.26	1.97	0.38	

A Brangus bull that is clean in his make up, smooth and long with a well-balanced set of EPDs.

6 CNF 77A23 ROBERTSON 427G20

R10440815 DOB: 1/30/19 PHN: 427G20 Gen: 5 P *Brangus*

Consigned By: Char-No Farm, Williamson, Georgia

CNF ROBERTSON 406U5 77A23
R10269620

{ BRINKS ROBERTSON 406U5
{ CNF MISS ISAAC 77S12

{ ROBERTSON OF BRINKS 20959
{ MS BRINKS BEST BET 406M4
{ SVF MR 535N32
{ CNF LINK JEWEL 77J3
{ CSONKA OF BRINKS 30R4
{ MS BRINKS BEST BET 415N27
{ SVF MR 535N32
{ CNF MISS ROYAL LADY 427P2

CNF MISS ROYAL LADY 427C
R10299482

{ GR CSONKA 415W3
{ CNF MISS ROYAL LADY 427T

BW	WW	YW	REA	IMF	FT	SC										
76 (100%)	447 (100%)	750 (96%)														
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	CowWt	TI	FI
4.4	1.8	29	57	13	27	3.2	0.86	0.27	-0.05	-0.038	1.89	1.18	-5.68	2.23	1.17	

A thick, well-muscled bull with a clean underline and balanced throughout set of EPDs.

7 CNF 77A23 ROBERTSON 127G3

R10440811 DOB: 2/5/19 PHN: 127G3 Gen: 5 P *Brangus*
 Consigned By: Char-No Farm, Williamson, Georgia

CNF ROBERTSON 406U5 77A23
 R10269620 { BRINKS ROBERTSON 406U5
 { CNF MISS ISAAC 77S12 { ROBERTSON OF BRINKS 209S9
 { MS BRINKS BEST BET 406M4
 { SVF MR 535N32
 { CNF LINK JEWEL 77J3
 { CNF HULK 77H

CNF MISS GEORGIA GAL 127T2
 R10089866 { CNF RELOAD 457M4
 { CCC MS SHADOW 457D
 { CNF MISS GEORGIA GAL 127N3 { CNF DUKE 6 22L2
 { CNF LINK JASMINE 127J2

BW	WW	YW	REA	IMF	FT	SC											
78 (103%)	370 (83%)	693 (89%)															
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	Cow	Wt	TI	FI
4.2	0	18	32	11	20	3.2	0.88	0.12	-0.03	-0.041	2.2	1.63	-10.07	1.43	1.8		

A clean underlined bull with a light BW EPD. Should be ok for heifers.

8 CNF 77E10 BEAR 77G19

R10439857 DOB: 2/15/19 PHN: 77G19 Gen: 2 P *Brangus*
 Consigned By: Char-No Farm, Williamson, Georgia

CNF BEAR 77E10
 R10359222 { MC BEAR 948C
 { CNF MISS ISAAC 77A11 { MC BEAR 111A14
 { MC MS GAME CHANGER 948A5
 { BRINKS ROBERTSON 406U5
 { CNF MISS ISACC 77R2
 { ROBERTSON OF BRINKS 209S9
 { MS BRINKS BEST BET 406M4
 { CNF HULK 77H
 { CNF IS GLADE 77G3

CNF MISS ISAAC 77A11
 R10256387 { BRINKS ROBERTSON 406U5
 { CNF MISS ISACC 77R2

BW	WW	YW	REA	IMF	FT	SC											
75 (99%)	590 (115%)	800 (107%)															
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	Cow	Wt	TI	FI
5.9	1.1	33	67	17	33	3.9	1.07	0.47	0.13	-0.02	2.8	1.85	-6.08	3.14	2.42		

Thick and deep with lots of bone. Excellent set of growth and milk EPDs with a 75-pound birth weight.

9 CNF 77E10 BEAR 007G

R10439870 DOB: 2/18/19 PHN: 007G Gen: 2 P *Brangus*
 Consigned By: Char-No Farm, Williamson, Georgia

CNF BEAR 77E10
 R10359222 { MC BEAR 948C
 { CNF MISS ISAAC 77A11 { MC BEAR 111A14
 { MC MS GAME CHANGER 948A5
 { BRINKS ROBERTSON 406U5
 { CNF MISS ISACC 77R2
 { MC BOULDER 889Z14
 { MC MS 778 TRAVELER 834Z
 { WW CHEROKEE 535W36
 { CENTER 1ST ALLIANCE 007/S24

CNF MS CHEROKEE 007D2
 R10328205 { MC GRANITE 834B
 { CI MS CHEROKEE21

BW	WW	YW	REA	IMF	FT	SC											
78 (103%)	434 (85%)	657 (88%)															
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	Cow	Wt	TI	FI
6.9	-1.2	23	51	15	26	3.5	0.84	0.52	0.25	-0.011	2.76	1.89	-2.6	2.93	2.33		

A minus 1.2 BW EPD as well as balanced EPDs throughout. Thick, nice spring of rib and bone.

10 CNF 77E10 BEAR 25G

R10439860 DOB: 2/25/19 PHN: 25G Gen: 2 P *Brangus*
 Consigned By: Char-No Farm, Williamson, Georgia

CNF BEAR 77E10
 R10359222 { MC BEAR 948C
 { CNF MISS ISAAC 77A11 { MC BEAR 111A14
 { MC MS GAME CHANGER 948A5
 { BRINKS ROBERTSON 406U5
 { CNF MISS ISACC 77R2
 { CSONKA OF BRINKS 30R4
 { MS BRINKS BEST BET 415N27
 { CNF DUKE 6 KEEFER 48K4
 { CNF PL FROLIC 25F

CNF MISS ANNA 25B2
 R10293978 { GR CSONKA 415W3
 { CNF MISS ANNA 25N

BW	WW	YW	REA	IMF	FT	SC											
75 (99%)	578 (113%)	814 (109%)															
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	Cow	Wt	TI	FI
6.9	0.6	30	60	14	29	3.9	1.21	0.59	0.17	-0.024	2.49	1.02	-5.02	3.03	1.75		

Long and clean in his makeup. Nicely balanced set of EPDs – Note BW, growth and Milk.

11 CNF 535A ROBERTSON 233G

R10439036 DOB: 3/3/19 PHN: 233G Gen: 5 P *Brangus*
 Consigned By: Char-No Farm, Williamson, Georgia

CNF ROBERTSON 406U5 535A
 R10250482 { BRINKS ROBERTSON 406U5
 { PCA MS 535S { ROBERTSON OF BRINKS 209S9
 { MS BRINKS BEST BET 406M4
 { BEST BET OF BRINKS 535H38
 { SVF MS 535P28
 { BRIGHT SIDE OF BRINKS 789G5
 { SVF MISS SPECIAL
 { CNF HULK 77H
 { LC-MISS.MAIN DUKE-233H2

CNF MISS KRISTINA 233T2
 R10108326 { SVF MR 535N32
 { CNF MISS KRISTINA 233P2

BW	WW	YW	REA	IMF	FT	SC											
76 (100%)	490 (99%)	793 (102%)															
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	Cow	Wt	TI	FI
4.5	1	22	43	9	20	2.6	0.72	0.18	-0.07	-0.05	1.77	1.63	-6.29	1.69	1.04		

This bull is long and clean made. Note his dam is a HULK daughter.

12 CNF 7D7 GRANITE 32G

R10440823 DOB: 3/15/19 PHN: 32G Gen: 1 P *Brangus*
 Consigned By: Char-No Farm, Williamson, Georgia

CNF UB GRANITE 7D7
 UB10328216 { MC GRANITE 834B
 { CNF MISS UB VANNA 7A8 { MC BOULDER 889Z14
 { MC MS 778 TRAVELER 834Z
 { CNF ON LINE 425T2
 { CNF MISS UB VANNA 7511
 { ROBERTSON OF BRINKS 209S9
 { MS BRINKS BEST BET 406M4
 { BRINKS KO 19M
 { KWM NEWSDAY 36G3

CNF MISS JIMMIE 36A
 R10269625 { BRINKS ROBERTSON 406U5
 { KWM MS 19KO 36/5

BW	WW	YW	REA	IMF	FT	SC											
75 (99%)	659 (100%)	978 (100%)															
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	Cow	Wt	TI	FI
5.4	0.1	27	53	9	23	4.8	0.71	0.23	0.2	-0.037	1.81	1.03	-1.24	2.66	0.76		

This Granite grandson is moderate, with a clean underline and a well-balanced set of EPDs.

13 CNF 77A23 ROBERTSON 457G20

R10440818 DOB: 3/15/19 PHN: 457G20 Gen: 5 P *Brangus*
 Consigned By: Char-No Farm, Williamson, Georgia

CNF ROBERTSON 406U5 77A23
 R10269620 { BRINKS ROBERTSON 406U5
 { CNF MISS ISAAC 77S12 { ROBERTSON OF BRINKS 209S9
 { MS BRINKS BEST BET 406M4
 { SVF MR 535N32
 { CNF LINK JEWEL 77J3
 { BRIGHT SIDE OF BRINKS 789G5
 { SVF MISS SPECIAL
 { TYSON OF BRINKS
 { CCC MS SHADOW 457D

CNF MISS NORMA'S MERRI 457X2
 R10174276 { SVF MR 535N32
 { CNF TYS FEMALY 457F

BW	WW	YW	REA	IMF	FT	SC											
76 (100%)	361 (81%)	727 (93%)															
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	Cow	Wt	TI	FI
4.4	0.8	23	48	10	22	2.6	0.45	0.18	-0.04	-0.051	1.58	1.31	-1.85	1.96	0.44		

A thick and moderate made bull with balanced EPDs throughout.



LOT 13...CNF 77A23 Robertson 457G20

14 CNF 77A23 ROBERTSON 457G30

R10440819 DOB: 3/15/19 PHN: 457G30 Gen: 1 P *Brangus*
 Consigned By: Char-No Farm, Williamson, Georgia

CNF ROBERTSON 406U5 77A23
 R10269620 { BRINKS ROBERTSON 406U5
 { CNF MISS ISAAC 77S12 { ROBERTSON OF BRINKS 209S9
 { MS BRINKS BEST BET 406M4
 { SVF MR 535N32
 { CNF LINK JEWEL 77J3
 { SUHN'S DISTINCTION 331T48
 { SUHN'S NEXT STEP 331R7
 { SUHN'S MISS NIMITZ 416P30
 { PINE RIDGE KABOOM L025
 { CNF LINK GENTRY 457G

BW	WW	YW	REA	IMF	FT	SC									
75 (99%)	458 (102%)	744 (95%)													
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prq	Stay	Cow Wt	TI	FI
5.1	0.8	28	51	8	22	3.9	0.65	0.27	0.04	-0.046	1.84	1.68	-2.88	2.26	0.94

A deep sided, long made bull with a well balanced set of EPDs. Note BW and growth.



MC Bear 948C... Sire of Lots 4, 16

15 CNF 77E10 BEAR 7G14

R10439864 DOB: 3/27/19 PHN: 7G14 Gen: 2 P *Brangus*
 Consigned By: Char-No Farm, Williamson, Georgia

CNF BEAR 77E10
 R10359222 { MC BEAR 948C
 { CNF MISS ISAAC 77A11 { MC BEAR 111A14
 { MC MS GAME CHANGER 948A5
 { BRINKS ROBERTSON 406U5
 { CNF MISS ISACC 77R2
 { ROBERTSON OF BRINKS 209S9
 { MS BRINKS BEST BET 406M4
 { CNF HULK 77H
 { CNF MS LYNE 786

BW	WW	YW	REA	IMF	FT	SC									
75 (99%)	449 (87%)	687 (92%)													
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prq	Stay	Cow Wt	TI	FI
4.9	0.7	24	52	17	29	3.1	1.31	0.52	0.16	-0.02	2.61	1.65	-6.11	2.71	2.24

A long sided, deep bodied bull with plenty of bone and balanced EPDs.

16 CNF 948C BEAR 730G

R10440376 DOB: 3/30/19 PHN: 730G Gen: 1 P *Brangus*
 Consigned By: Char-No Farm, Williamson, Georgia

MC BEAR 948C
 UB10305851 { MC BEAR 111A14
 { MC MS GAME CHANGER 948A5 { S A V RESOURCE 1441
 { MC MS JETHRO 111X9
 { MC GAME CHANGER 127Y42
 { MC MS FOCUSED 948X
 { CSONKA OF BRINKS 30R4
 { MS BRINKS BEST BET 415N27
 { SVF MR 535N32
 { CNF MISS CLOUD 730R

BW	WW	YW	REA	IMF	FT	SC									
77 (100%)	664 (100%)	1021 (100%)													
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prq	Stay	Cow Wt	TI	FI
6.1	1.5	31	67	15	30	4.1	1.77	0.75	0.23	-0.012	2.87	1.59	-2.04	3.39	2.25

He has good muscle expression, is thick and clean. A BEAR son with an excellent set of growth, maternal and carcass EPDs.

17 CNF 535A ROBERTSON 88G

R10439034 DOB: 5/10/19 PHN: 88G Gen: 1 P *Brangus*
 Consigned By: Char-No Farm, Williamson, Georgia

CNF ROBERTSON 406U5 535A
 R10250482 { BRINKS ROBERTSON 406U5
 { PCA MS 535S { ROBERTSON OF BRINKS 209S9
 { MS BRINKS BEST BET 406M4
 { BEST BET OF BRINKS 535H38
 { SVF MS 535P28
 { GARRETT OF BRINKS 789P
 { WOWO MS CEO 21P2
 { LA TERRE SURE SHOT 606
 { CNF MISS UB BARD 88S4

BW	WW	YW	REA	IMF	FT	SC									
75 (98%)	638 (129%)	922 (119%)													
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prq	Stay	Cow Wt	TI	FI
4.5	2.1	38	76	15	34	3.8	0.69	0.33	0.13	-0.041	1.43	0.75	-2.62	3.33	0.43

A big, stout, deep bodied, good boned bull with an outstanding set of growth and milk EPDs.



LOT 19...CNF 129D88 Atlanta 278G

18 CNF 129D88 ATLANTA 77G16

UB10439824 DOB: 5/15/19 PHN: 77G16 Gen: 2 P *Ultrablack*
 Consigned By: Char-No Farm, Williamson, Georgia

MB ATLANTA 129D88
 R10360633 { ATLANTA OF SALACOA 488Z
 { MB MS YELLOWSTONE 129A2 { LAMBERT OF BRINKS 317R3
 { MS SVF CADENCE 488X11
 { MB YELLOWSTONE 17Y2
 { MB MS NIMITZ 129T9
 { A A R TEN X 7008 S A
 { LEMMON BLACKCAP 131X
 { SVF MR 535N32
 { CNF MISS ISACC 77R2

BW	WW	YW	REA	IMF	FT	SC									
81 (99%)	472 (93%)	667 (93%)													
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prq	Stay	Cow Wt	TI	FI
5.6	0.1	29	58	9	23	3.4	0.66	0.66	0.16	-0.029	2.41	1.17	-5.25	2.99	1.66

This Ultrablack Atlanta grandson is thick, with a lot of top and a clean underline. Note his very good set of evenly balanced EPDs.

19 CNF 129D88 ATLANTA 278G

UB10439842 DOB: 5/16/19 PHN: 278G Gen: 4 P *Ultrablack*
 Consigned By: Char-No Farm, Williamson, Georgia

MB ATLANTA 129D88
 R10360633 { ATLANTA OF SALACOA 488Z
 { MB MS YELLOWSTONE 129A2 { LAMBERT OF BRINKS 317R3
 { MS SVF CADENCE 488X11
 { MB YELLOWSTONE 17Y2
 { MB MS NIMITZ 129T9
 { MC BEAR 111A14
 { MC MS GAME CHANGER 948A5
 { LA TERRE SURE SHOT 606
 { CNF MISS UB MARIE 278S4

BW	WW	YW	REA	IMF	FT	SC									
83 (102%)															
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prq	Stay	Cow Wt	TI	FI
5.1	1.4	37	75	15	34	3.5	1.09	0.83	0.3	-0.021	2.73	0.91	-3.87	3.91	1.84

Another Ultrablack Atlanta grandson with a moderate frame and is deep sided with good bone. A great set of growth, maternal and carcass EPDs.

20 CNF 77E10 BEAR 26G14

R10441810 DOB: 5/17/19 PHN: 26G14 Gen: 2 P *Brangus*
 Consigned By: Char-No Farm, Williamson, Georgia

CNF BEAR 77E10
R10359222

MC BEAR 948C
CNF MISS ISAAC 77A11

MC BEAR 111A14
MC MS GAME CHANGER 948A5
BRINKS ROBERTSON 406U5
CNF MISS ISACC 77R2
BRINKS ROBERTSON 406U5
CNF MISS ISAAC 77S12
CNF UB KABOOM L025 722U2
CNF MISS DUSTY 26T5

CNF MISS DUSTY 26E4
R10359228

CNF ROBERTSON 406U5 77A23
CNF MISS UB DUSTY 26A9

BW	WW	YW	REA	IMF	FT	SC									
81 (100%)	494 (100%)	946 (100%)													
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
6.1	0.5	31	63	14	29	3.3	1.01	0.5	0.16	-0.021	2.55	1.65	-5.03	3.09	2.1

A very well made bull that is long and deep with a clean underline. Nice set of EPDs.



21 CNF 7D7 GRANITE 77G30

R10440824 DOB: 5/29/19 PHN: 77G30 Gen: 1 P *Brangus*
 Consigned By: Char-No Farm, Williamson, Georgia

CNF UB GRANITE 7D7
UB10328216

MC GRANITE 834B
CNF MISS UB VANNA 7A8

MC BOULDER 889Z14
MC MS 778 TRAVELER 834Z
CNF ON LINE 425T2
CNF MISS UB VANNA 7511
ELC MR UPPERCUT 489 X577
L&W MS BRIGHTSIDE 87W
GARRETT OF BRINKS 789P
CNF MISS ISAAC 77T12

CNF MISS ISAAC 77D9
R10342234

CNF UPPERCUT 87Z2
CNF MISS ISAAC 77W15

BW	WW	YW	REA	IMF	FT	SC									
78 (102%)	628 (100%)	688 (100%)													
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
5.1	0.6	36	72	8	26	4.1	0.79	0.39	0.12	-0.047	1.96	1.24	-5.01	3.28	0.99

Another Granite grandson, who is moderate, thick butted and deep sided. Excellent set of EPDs.



22 CNF 77A23 ROBERTSON 55G11

UB10440827 DOB: 6/15/19 PHN: 55G11 Gen: 3 P *Ultrablack*
 Consigned By: Char-No Farm, Williamson, Georgia

CNF ROBERTSON 406U5 77A23
R10269620

BRINKS ROBERTSON 406U5
CNF MISS ISAAC 77S12

ROBERTSON OF BRINKS 20959
MS BRINKS BEST BET 406M4
SVF MR 535N32
CNF LINK JEWEL 77J3
PINE RIDGE KABOOM L025
CNF MISS CLOUDETTE 722P2
PINE RIDGE KABOOM L025
CNF MISS LADY SUCCESS 55M4

CNF MS UB LADY SUCCESS 55Z3
UB10242896

CNF UB KABOOM L025 722U2
CNF MS UB LADY SUCCESS 55U2

BW	WW	YW	REA	IMF	FT	SC									
75 (98%)	499 (100%)	902 (100%)													
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
7.3	-1.2	22	46	10	21	3.7	0.59	0.18	0.14	-0.044	2.17	1.49	-3.27	2.42	1.14

This Ultrablack bull is well muscled, thick, with a deep body and plenty of bone.

23 CNF 16E2 UPPERCUT 55G2

R#: 10438824 DOB: 7/4/19 PHN: 55G2 Gen: 1 P *Brangus*
 Consigned by: Char-No Farm, Williamson, Georgia

CNF UPPERCUT 87Z2 16E2
R10358915

CNF UPPERCUT 87Z2
QCB MS 16Z

ELC MR UPPERCUT 489 X577
L&W MS BRIGHTSIDE 87W
QCB/WAT ESTANCIA 263X4
SVF FIRST SIDE 16 U297
MC BOULDER 889Z14
MC MS 778 TRAVELER 834Z
TJM CORONADO 535X
CNF MS UB LADY SUCCESS 55Z3

CNF MS UB LADY SUCCESS 55E2
UB10370747

MC GRANITE 834B
CNF MS UB LADY SUCCESS 55B7

BW	WW	YW	REA	IMF	FT	SC									
86 (105)	507 (100)	962 (100)													
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
3.5	0.6	33	66	11	27	3.6	0.07	0.50	0.13	-0.040	1.65	1.01	-5.67	3.14	0.90

Well balanced, deep sided with lots of volume and a well balanced set of EPDs.



24 MR CF BODINE 53D1

R10330950 DOB: 10/15/16 PHN: 53D1 Gen: 4 P *Brangus*
 Consigned By: Cheney Farm, O'Brien, Florida

HF BODINE 135A1 R10232098	{	MC BODINE 129W15	{	MC JETHRO 0053
		HF MISS BLACKHAWK 135T		MC MS 004 TRAVELER 129T9 BLACKHAWK OF BRINKS 607M12 MISS 135J
MS CF X GARRETT 53A1 R10248606	{	GFB MR GARRETT XAVIER 627X2	{	GARRETT OF BRINKS 789P
		LCF MS SPECIAL TRANS 53R1		GFB TRANSFORMER ULRICA 627U2 SVF MR 793J41 MISS LCF 53H

BW	WW	YW	REA	IMF	FT	SC									
78 (99%)	563 (106%)	1040 (102)													
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prq	Stay	Cow Wt	TI	FI
7.3	-0.1	30	62	14	29	4.1	0.59	0.41	-0.05	-0.044	1.12	0.98	-3.74	2.68	0.33

Four-year-old bull junior herd sire that has done an outstanding job for us. Low birth weight with 12 EPDs in the breed's top 40%. He is long and lean and has worked great on cows or heifers

26 MR CF GUARDIAN 53G

R10414449 DOB: 1/20/19 PHN: 53G Gen: 6 P *Brangus*
 Consigned By: Cheney Farm, O'Brien, Florida

DMR GUARDIAN 541C68 R10308667	{	CRC GUARDIAN 9U8U5	{	CSONKA OF BRINKS 30R4
		MS DMR CORONADO 541A17		MISS 4L BEST BET 9U8P5 TJM CORONADO 535X MS DMR NUFF SAID 541Y11
MS CF 53X R10158886	{	RRR MR TROOPER 293M	{	TROOPER OF BRINKS
		LCF MS SPECIAL TRANS 53R1		MS RRR TYSON 293G SVF MR 793J41 MISS LCF 53H

BW	WW	YW	REA	IMF	FT	SC									
74 (102%)	497 (98%)	911 (120%)	11.07 (130%)	1.79 (95%)	0.05 (180%)										
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prq	Stay	Cow Wt	TI	FI
6.6	0.8	28	61	8	22	4	0.28	0.48	-0.14	-0.058	1.56	-0.12	-2.52	2.4	-0.24

Two-year-old bull low birth weight bull with a YW ratio of 120. Structurally sound with a great disposition.

28 MR CF GUARDIAN 598G

R10414458 DOB: 4/16/19 PHN: 598G Gen: 6 P *Brangus*
 Consigned By: Cheney Farm, O'Brien, Florida

DMR GUARDIAN 541C68 R10308667	{	CRC GUARDIAN 9U8U5	{	CSONKA OF BRINKS 30R4
		MS DMR CORONADO 541A17		MISS 4L BEST BET 9U8P5 TJM CORONADO 535X MS DMR NUFF SAID 541Y11
MF MISS JESSE 598Z2 R10233220	{	JESSE OF BRINKS 392P105	{	BRINKS BRIGHT SIDE 607L11
		MF MISS BLACKHAWK 598S2		MISS BRINKS BEST BET 392K17 BLACKHAWK OF BRINKS 607M12 MF MISS 03C5 598F2

BW	WW	YW	REA	IMF	FT	SC									
75 (93%)	432 (86%)	894 (94%)	10.37 (92%)	2.88 (157%)	0.09 (127%)										
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prq	Stay	Cow Wt	TI	FI
7	-0.4	21	39	5	15	3.9	0.16	0.1	0.03	-0.06	1.49	0	-9.54	1.81	0.26

A 22-month-old moderately framed bull with low birth weight and a great disposition.



25 MR CF GUARDIAN 23G

R10414446 DOB: 1/7/19 PHN: 23G Gen: 6 P *Brangus*
 Consigned By: Cheney Farm, O'Brien, Florida

DMR GUARDIAN 541C68 R10308667	{	CRC GUARDIAN 9U8U5	{	CSONKA OF BRINKS 30R4
		MS DMR CORONADO 541A17		MISS 4L BEST BET 9U8P5 TJM CORONADO 535X MS DMR NUFF SAID 541Y11
MS CF POWERSTROKE 23X R10170445	{	RRR MR TROOPER 293M	{	TROOPER OF BRINKS
		FC MISS POWER STROKE 23S2		MS RRR TYSON 293G CULLEN'S P STROKE 31K SVF MS. SALACOA

BW	WW	AYW	REA	IMF	FT	SC									
72 (99%)	516 (102%)	1145													
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prq	Stay	Cow Wt	TI	FI
7.1	0.2	23	35	7	18	4.1	0.31	-0.12	-0.1	-0.064	1.81	-0.01	-4.69	1.27	-0.01

Low birth weight two-year-old bull. At 14 months old, he weighed 1145 pounds. Good bone structure, thick and deep sided along with good disposition

27 MR CF GUARDIAN 278G

R10414456 DOB: 4/14/19 PHN: 278G Gen: 6 P *Brangus*
 Consigned By: Cheney Farm, O'Brien, Florida

DMR GUARDIAN 541C68 R10308667	{	CRC GUARDIAN 9U8U5	{	CSONKA OF BRINKS 30R4
		MS DMR CORONADO 541A17		MISS 4L BEST BET 9U8P5 TJM CORONADO 535X MS DMR NUFF SAID 541Y11
MS CF X GARRETT 278A1 R10243944	{	GFB MR GARRETT XAVIER 627X2	{	GARRETT OF BRINKS 789P
		QCB MS 278W		GFB TRANSFORMER ULRICA 627U2 QCB CYCLONE 99523 CNF MISS MARIE 278P2

BW	WW	YW	REA	IMF	FT	SC									
77 (96%)	499 (99%)	881 (93%)	9.65 (86%)	1.47 (80%)	0.05 (68%)										
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prq	Stay	Cow Wt	TI	FI
6.8	-0.2	21	39	8	19	4.2	0.66	-0.02	-0.13	-0.063	1.98	0.69	-5.93	1.45	0.48

Low birth weight 21-month-old with six EPDs in the breed's top 30%. Structurally sound and deep sided with a great disposition.

29 MF CF GUARDIAN 53G4

R10414464 DOB: 5/21/19 PHN: 53G4 Gen: 5 P *Brangus*
 Consigned By: Cheney Farm, O'Brien, Florida

DMR GUARDIAN 541C68 R10308667	{	CRC GUARDIAN 9U8U5	{	CSONKA OF BRINKS 30R4
		MS DMR CORONADO 541A17		MISS 4L BEST BET 9U8P5 TJM CORONADO 535X MS DMR NUFF SAID 541Y11
MS CF CHATTOOGA 53C R10294524	{	QCB MR CHATTOOGA 27Y17	{	QCB-BBF CHATTOOGA 289U2
		MSCF53X		MS BAR C 27N2 RRR MR TROOPER 293M LCF MS SPECIAL TRANS 53R1

BW	WW	YW	REA	IMF	FT	SC									
82 (102%)	274 (64%)	652 (93%)	9.19 (103%)	2.32 (109%)	0.07 (96%)										
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prq	Stay	Cow Wt	TI	FI
5.8	-0.2	15	36	7	14	3.8	0.47	0.09	-0.13	-0.056	1.68	0.13	-2.88	1.35	0.01

A 20-month-old, low birth weight heifer bull. Nice all around package including disposition.

30 MR CF GUARDIAN 23G4

R10414466 DOB: 6/30/19 PHN: 23G4 Gen: 6 P *Brangus*
 Consigned By: Cheney Farm, O'Brien, Florida

DMR GUARDIAN 541C68 R10308667	{	CRC GUARDIAN 9U8U5	{	CSONKA OF BRINKS 30R4
		MS DMR CORONADO 541A17		MISS 4L BEST BET 9U8P5 TJM CORONADO 535X MS DMR NUFF SAID 541Y11
MS CF GEORGIE 23Y3 R10202712	{	GARRETT OF BRINKS 789P	{	BEST BET OF BRINKS 535H38
		CLVR MISS GEORGIA 23W3		MS BRINKS ALI 789M SVF MR 4456 SVF MS 535P9 23S104

BW	WW	YW	REA	IMF	FT	SC									
82 (102%)	521 (121%)	816 (100%)	11.31 (100%)	2.89 (100%)	0.13 (100%)										
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prq	Stay	Cow Wt	TI	FI
5.2	1.2	35	66	12	29	3.9	0.69	0.37	-0.03	-0.055	1.6	0.56	-3.13	2.76	0.16

An 18-month-old bull with eight EPD traits in the breed's top 30%. He has a WW ratio of 121 and great disposition.

31 JRT ELDORADO 77G

R10415345 DOB: 2/14/19 PHN: 77G Gen: 5 P **Brangus**
 Consigned By: JRT Brangus, Cumming, Georgia

DMR ELDORADO 30B15
R10284830

TJM CORONADO 535X
SUHN'S MISS PATTON 30X6

CB HOMBRE 541T3
MS BRINKS LAMBERT 535T4
PATTON OF BRINKS 30T22
SUHN'S MS DUKE 30M
GARRETT OF BRINKS 789P
MS BAR C 27N2
SVF MR 535N32
CN MISS ISAAC 77M3

JRT MS GARRETT 77Z
R10232515

QCB GARRETT 27Y22 ET
CNF MISS ISAAC 77S14

BW	WW	YW	REA	IMF	FT	SC									
79 (98%)	688 (113%)	1041 (100%)	11.98 (96%)	4.61 (113%)	0.54 (126%)										
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
5.5	0.2	31	54	6	21	3.7	0.89	0.19	0.12	-0.028	1.23	0.56	-6.75	2.46	0.87

Calving ease prospect with plenty of growth sired by calving ease king, DMR Eldorado 30B15. He posts 11 EPDs breed average or better with top 15% SC; 30% WW, IMF; and 35% CED. He scanned 11.98 REA and 4.6 IMF to represent his top 30% IMF EPD. Stout made, big boned bull with a great disposition. Take him home to breed heifers or cows!



LOT 31...JRT Eldorado 77G

32 MR LOF TRADEMARK 531

UB10411471 DOB: 11/10/18 PHN: 531 Gen: 3 P **Ultrablack**
 Consigned By: Lazy One Farm, Cookeville, Tennessee

MC TRADEMARK 30X3
R10168463

MC ABRAMS 468T22
MS IRON FARM 789G5-30R

MC JOHN WAYNE 165N3
MISS BRINKS CADENCE 468G15
BRIGHT SIDE OF BRINKS 789G5
MS IRON FARM 636H2-30M
RITO 2K6 OF 2536 RITO 3X25
SVF MS 31K19
D A ILLINI DIVIDEND D619
MISS TRAILBLAZER 81

MISS SUGAR LOF 202
UB10191966

SVF MR 31S8 UB
LOF MISS BANDO 77

BW	WW	YW	REA	IMF	FT	SC									
80 (93%)															
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
6.7	-0.5	27	53	13	26	3	0.11	0.39	0.1	-0.052	2.01	1.4	-3.56	2.7	0.83

His EPDs rank him in the top 15% of the breed for CED, Milk and FT; top 25% for BW, TM and top 30% for Term Index. He is a son of Trademark, our herd sire that has done a really good job for us. He has been hand fed and has a good disposition.



MC Trademark 30X3... Sire of Lot 31

33 MR LOF THREE D 536

R10424375 DOB: 4/15/19 PHN: 536 Gen: 6 P **Brangus**
 Consigned By: Lazy One Farm, Cookeville, Tennessee

MR. L.O.F. THREE D 506
R10354156

TJM THREE D 302A
CB MS CHISHOLM 222A22

CB FINAL CUT 924X
OAKS MS PATTON 302X3
SUHN'S CHISHOLM 331W45
MS BRINKS LAMBERT 222T
MC ABRAMS 468T22
MS IRON FARM 789G5-30R
SKYHAWKS PRESIDENTE
MISS JLS PEARL 915T17

MISS LOF RUBY'S OUTLAW
R10310004

MC TRADEMARK 30X3
MISS JLS RUBY 915Y36

BW	WW	YW	REA	IMF	FT	SC									
86 (104%)	697 (105%)	1178 (98%)													
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
4.2	1.8	33	59	7	23	3.5	0.42	0.39	-0.01	-0.047	1.27	0.51	-5.86	2.44	0.34

A good Three D grandson that has 105% WW ratio. His sire is currently being used in John Willis' herd in Lake City, FL. He has been hand fed and has a good disposition.

34 MR LOF TRADEMARK 537

R10424376 DOB: 5/1/19 PHN: 537 Gen: 6 P **Brangus**
 Consigned By: Lazy One Farm, Cookeville, Tennessee

MR. L.O.F. THREE D 506
R10354156

TJM THREE D 302A
CB MS CHISHOLM 222A22

CB FINAL CUT 924X
OAKS MS PATTON 302X3
SUHN'S CHISHOLM 331W45
MS BRINKS LAMBERT 222T
SUHN'S NEXT STEP 331R7
SF MS SLEEP EASY 535R6
CEO OF BRINKS 99J44
MISS JAK LEAD TIME 302N2

MS DMR DEPENDENCE 302Z9
R10228938

SF DEPENDENCE 535U24
MS CRC CEO 302U17

BW	WW	YW	REA	IMF	FT	SC									
80 (96%)	631 (95%)	1227 (102%)													
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
3.5	1.7	35	63	3	20	2.9	0.6	0.25	0.09	-0.051	1.43	0.85	-4.6	2.68	0.39

A paternal brother to the previous lot. Three D grandson out of a Dragnn' M raised dam. His sire is currently being used in the John Willis herd. His WW and YW are ranked in the top 20% and top 25% of the breed respectively. He has been hand fed and has a good disposition.

35 L&W MR TRIBUTE 12F8

R10410881 DOB: 8/16/18 PHN: 12F8 Gen: 7 P **Brangus**
 Consigned By: L&W Cattle Company, Mocksville, North Carolina

ELC MR TRIBUTE 793C10
R10298614

DMR TRIBUTE 415Z46
MS ELC R532 793Z2

CSONKA OF BRINKS 30R4
MS BRINKS BRIGHT SIDE 415R23
L&W MR R532/793W2
WOW MS GARRETT 793W
LAMBERT OF BRINKS 317R3
MS SVF CADENCE 488X11
MC ABRAMS 468T22
MS CSR WATASH 12T2

MS C STAR ATLANTA 12B8
R10277044

ATLANTA OF SALACOA 488Z
MS C STAR ABRAMS 12Z4

BW	WW	YW	REA	IMF	FT	SC									
69 (92%)	537 (91%)	920 (100%)	10.25 (100%)	3.93 (100%)	0.24 (100%)										
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
5.6	0.8	34	64	9	27	3.9	0.69	0.51	0.17	-0.047	2.56	0.2	-11.3	3.16	1.45

Sired by a Tribute grandson out of an Atlanta granddaughter. His EPDs rank in the top 15% of the breed for Heifer Pregnancy and Fertility Index and top 20% WW, TM and Term Index.



ELC Tribute 793C10... Sire of Lot 35



36 L&W MR GUARDIAN UB 18F4

UB10410883 DOB: 9/5/18 PHN: 18F4 Gen: 3 P *Brangus*
 Consigned By: L&W Cattle Company, Mocksville, North Carolina

CRC GUARDIAN 1026D UB10341239 { CRC GUARDIAN 9UB5 { CSONKA OF BRINKS 30R4
 MISS 4L BEST BET 9UB5
 JACS BLACKCAP 1026 { VIN-MAR O'REILLY FACTOR
 JACS BLACKCAP 9042
 L & W MR JOHN WAYNE 27R { TJM JOHN WAYNE 44L
 WOW MS CADENCE 27G2
 LW 18T4 { WAT BRIGHT LITES 890M5
 WOW MS OSAGE 18F

BW	WW	YW	REA	IMF	FT	SC										
75 (100%)	446 (100%)	806 (100%)	10.53 (100%)	3.05 (100%)	0.05 (100%)											
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	CowWt	TI	FI
5.1	1.1	30	59	8	23	3.4	0.83	0.51	0.17	-0.054	2.32	0.38	-1.83	2.95	0.46	

Big stout, full two-year-old bull with lots of growth. Hi has eight EPD traits in the top 30% or better.



37 JBM NEWSDAY 65F

R10409861 DOB: 9/28/18 PHN: 65F Gen: 5 P *Brangus*
 Consigned By: L&W Cattle Company, Mocksville, North Carolina

MEDINA OF BRINKS 504S19 R10046409 { DITKA OF BRINKS 535N37 { SONAR OF BRINKS 607L18
 MISS BRINKS GERONIMO 535K14
 MS BRINKS BACKSIDE 504P2 { BACKSIDE OF BRINKS 14K5
 MS BB SPECIAL ADDITION 504H6
 JBM MISS NEWSDAY 65U R10123257 { BRINKS CC NEWS DAY 661C2 { NEWS MAKER OF BRINKS 71Z4
 MISS BB NEW EXACTO 661A5
 JBM MISS SUNDANCE 65R { SUNDANCE OF BRINKS 392G9
 CCC MS GIBALTAR 65J

BW	WW	YW	REA	IMF	FT	SC										
74 (99%)	555 (100%)	866 (100%)	10.96 (100%)	2.16 (100%)	0.09 (100%)											
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	CowWt	TI	FI
4.7	1.2	25	50	14	26	4.1	0.24	0.53	-0.05	-0.044	-0.33	0.3	-0.62	2.19	-1.04	

Look at the Milk EPD on this bull! He ranks in top 15% for this trait.



38 SALACOA NEVER SURRENDER 31F4

R10398792 DOB: 10/17/18 PHN: 31F4 Gen: 4 P *Brangus*
 Consigned By: Starnes Cattle Company, Williston, Florida

NEVER SURRENDER OF SALACOA 803D9 R10318183 { MC BOULDER 889Z14 { MC SOMETHING SPECIAL 129W14
 MC MS EXTRAVAGANT 889X4
 MS BRINKS LOMBARDI 803S25 { LOMBARDI OF BRINKS 468N10
 MISS BRINKS KO 803J
 MS SALACOA REVELATION 31Z4 R10212396 { MC REVELATION 129T { MC NEW DIRECTION 000 M24
 MB MS NIMITZ 129R
 MS SVF CADENCE 31 W070 { CADENCE OF BRINKS
 SVF MS 31L7

BW	WW	YW	REA	IMF	FT	SC										
	843 (100%)	1288 (100%)														
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	CowWt	TI	FI
2.8	4.1	52	100	11	37	2.9	0.61	0.99	0.2	-0.021	2.8	1.2	4.31	4.46	1.32	



39 SCC SVF THREE D 33G19

R10448446 DOB: 3/29/19 PHN: 33G19 Gen: 6 P *Brangus*
 Consigned By: Starnes Cattle Company, Williston, Florida

SALACOA THREE D 803D12 R10329955 { TJM THREE D 302A { CB FINAL CUT 924X
 OAKS MS PATTON 302X3
 MS SVF LAMBERT 803Y2 { LAMBERT OF BRINKS 317R3
 MS BRINKS CEO 803S17
 MS SALACOA 803S19 33Z2 R10213409 { BRINKS CEO 803S19 { CEO OF BRINKS 99J44
 MS BRINKS ALI 803M
 MS SVF LAMBERT 33X4 { LAMBERT OF BRINKS 317R3
 MS HD KO 33J10

BW	WW	YW	REA	IMF	FT	SC										
82 (108%)	589 (101%)	1087 (98%)														
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	CowWt	TI	FI
3.2	1.6	32	59	7	23	3	0.21	0.47	0.21	-0.054	1.07	-0.13	-4.46	2.95	-0.27	

40 MR WF G118

UB10427605 DOB: 4/25/19 PHN: G118 Gen: 6 P **Ultrablack**
 Consigned By: Willmore Farms, Gallatin, Tennessee

MR LOF 207
UB10324277

MISS LOF 319
R10335699

- SVF MR WARRIOR 820Y2
- MISS LOF 215
- MC TRADEMARK 30X3
- L&W MS NUFF SAID 123Z
- TCB CATAWBA WARRIOR R532
- SVF GENTLEMAN 820 W196
- SVF MR 3158 UB
- LOF RT 110
- MC ABRAMS 468T22
- MS IRON FARM 789G5-30R
- MC NUFF SAID 889T50
- WCC MS TALLADAGA 123W

BW	WW	YW	REA	IMF	FT	SC									
75 (97%)	579 (92%)	782 (81%)													
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
7.8	-1	25	47	15	28	3.8	0.29	0.47	0.07	-0.04	2.08	1.1	-3.81	2.49	1.06

This is a really nice bull. He's not too big and he has great EPDs. Top 10% for CED and Milk; top 15% for BW; top 20% for TM and top 30% for REA, Heifer Pregnancy and Fertility Index.



LOT 40...Mr WF G118

41 CNF COMMERICAL BULL 202

R-N/A DOB: 3/23/19 PHN: 202 P **Commerical Brangus**
 Consigned By: Char-No Farm, Williamson, Georgia

CNF ROBERTSON 406U5 77A23
R10269620

REGISTERED FEMALE

- BRINKS ROBERTSON 406U5
- CNF MISS ISAAC 77S12
- REGISTERED SIRE
- REGISTERED FEMALE
- ROBERTSON OF BRINKS 209S9
- MS BRINKS BEST BET 406M4
- SVF MR 535N32
- CNF LINK JEWEL 77J3
- REGISTERED SIRE
- REGISTERED FEMALE
- REGISTERED SIRE
- REGISTERED FEMALE

BW	WW	YW	REA	IMF	FT	SC									
75															
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI

We were unable to identify his dam. Although, not registered, he is a long, clean and good bull.

42 MR CF GUARDIAN 16G

R-N/A DOB: 3/4/19 PHN: 16G Gen: 5 P **Commerical Brangus**
 Consigned By: Cheney Farm, O'Brien, Florida

DMR GUARDIAN 541C68
R10308667

MS CF 278B
AX10253514

- CRC GUARDIAN 9U8U5
- MS DMR CORONADO 541A17
- MR PETE CEO 23X1
- CNF MISS MARIE 278P2
- CSONKA OF BRINKS 30R4
- MISS 4L BEST BET 9U8P5
- TJM CORONADO 535X
- MS DMR NUFF SAID 541Y11
- TERRELL OF BRINKS 8753
- WOW MS CEO 23P
- CNF HULK 77
- CNF PLG EMMY LOU 278E

BW	WW	YW	REA	IMF	FT	SC									
74	542	1060													
CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI

Here's a 22-month-old low birth weight bull. This bull is as good as any of our registered bulls. Thick deep bodied with great disposition.



This sale will be broadcasted live on high speed internet—www.LMAAuctions.com

Phone bids arranged prior to sale date.

Contact: John Willis

(386) 755-2300 • (386) 288-8891

or Jeff Willis (386) 288-8895

HOW TO MAKE THE MOST OF EXPECTED PROGENY DIFFERENCES-EPDS

Individual Data is provided as supplementary information. Expected Progeny Differences (EPDs) are the most reliable evaluation of genetic difference between animals. EPDs are the best estimate of an animal's own performance relative to contemporaries, performance of relatives and any progeny performance available within the herd as well as across herds within the breed.

CALVING EASE DIRECT (CED) - Calving Ease Direct is expressed as a difference in percentage of unassisted births, with a higher value indicating greater calving ease in first-calf heifers. It predicts the average difference in ease with which a sire's calves will be born when he is bred to first-calf heifers.

BIRTH WEIGHT (BW) - On all bulls when reported. BW EPD predicts calf size and calving ease.

WEANING WEIGHTS (WW) - Adjusted to 205 days of age. WW EPD predicts pre-weaning growth potential.

YEARLING WEIGHTS (YW) - Adjusted to 365 days of age. YW EPD predicts post weaning weight and overall growth potential.

SCROTAL CIRCUMFERENCE (SC) - Adjusted to 365 days of age. Predicts testicular size and has a positive relationship to fertility.

MILK- Milk EPD is an indication of the number of pounds of weaning weight expected to be gained or lost due to the milking ability of a bull's daughters.

TOTAL MATERNAL (TM) - The total weaning weight expected from a bull due to the genetics transmitted for weaning growth plus milk.

CALVING EASE MATERNAL (CEM) - Calving Ease Maternal is expressed in weight as a difference in percentage of unassisted births with higher values indicating greater calving ease in first-calf daughters. It predicts the average ease with which a sire's daughters will calve as first-calf heifers when compared to daughters of other sires.

RIBEYE AREA (REA) - Adjusted to 365 days of age. REA EPD is a prediction of total muscle and is based on live animal evaluation utilizing real-time ultrasound technology.

% INTRAMUSCULAR FAT (%IMF) - Adjusted to 365 days of age. This is a prediction of the percentage of intramuscular fat and is based on live animal evaluation utilizing real-time ultrasound technology. %IMF is an indicator trait of marbling in market animals.

FAT THICKNESS (FT) - A prediction of fat thickness at the 12th-13th rib and is based on live animal evaluation utilizing real-time ultrasound technology. Fat thickness is a major factor in calculating yield grade in market animals.

HEIFER PREGNANCY (Hfr Prg) - Measures the probability that a cow will have a calf as a two-year-old.

STAYABILITY (Stay) - Measures the probability that a cow will still be in the herd at six years old.

COW WEIGHT (Cow Wt) - Measures the probability that a cow will still be in the herd at six years old.

TERMINAL INDEX (TI) - Terminal Index is a function of birth, weaning and yearling weights, milk, ultrasound, ribeye area and intramuscular fat.

FERTILITY INDEX (FI) - A function of the heifer pregnancy, stayability, mature cow weight, and intramuscular fat, among other fertility measurements.

ANGUS DOLLAR INDEXES:

\$M (\$ MATERNAL WEANED CALF) - Maternal weaned calf value (\$M) is the most maternally-focused selection index currently available to Angus members and commercial users of Angus genetics. \$M, expressed in dollars per head, aims to predict profitability differences in progeny due to genetics from conception to weaning.

\$W (\$ WEANED CALF) - Provides the expected dollar-per-head difference in future progeny pre-weaning performance in a multi-trait fashion, within a typical U.S. beef cowherd. As with any \$Value, \$W only has meaning when used in comparing the relative merit or ranking of two individuals.

\$F (\$ FEEDLOT VALUE) - An index value expressed in dollars per head, is the expected average difference in future progeny performance for post-weaning merit compared to progeny of other sires. \$F incorporates weaning weight (WW) and yearling weight (YW) EPD along with trait interrelationships.

\$G (\$ GRID VALUE) - An index value expressed in dollars per head, is the expected average difference in future progeny performance for carcass grid merit compared to progeny of other sires. The \$G combines quality grade and yield grade attributes, and is calculated for animals with carcass EPDs.

\$B (\$ BEEF VALUE) - Beef Value (\$B) facilitates what almost every beef breeder is already seeking - simultaneous multi-trait genetic selection for feedlot and carcass merit, based on dollars and cents. \$B represents the expected average dollar-per-head difference in the progeny post-weaning performance and carcass value compared to progeny of other sires.

TERMS AND CONDITIONS

Except for those stated in the below terms and conditions, there are no warranties, either expressed or implied, as to the merchantability or fitness for a particular purpose with respect to the cattle being sold at this auction. The warranties and guarantees set forth in the "Terms and Conditions" are in lieu of all other warranties, either expressed or implied, and the remedies provided therein shall be the sole and exclusive remedy of the buyer, or any party through the buyer for any breach of warranty or guarantee therein provided, and all other obligations of liabilities.

BIDDING

Each animal will be sold to the highest bidder without reserve. The auctioneer in charge will settle any disputes as to the bids and his decision shall be final.

TERMS

Terms of the sale are cash or check. Settlement must be made to the clerk at the conclusion of the auction.

PURCHASERS RISK

Each animal becomes the risk of the purchaser as soon as sold; but will not be delivered until settlement has been made.

HEALTH

All animals are eligible for interstate shipment and are from Tuberculosis free states and are certified Bang's free. A health certificate will be furnished on each animal leaving the state of Florida.

IDENTIFICATION

Each animal sells with a legible identification corresponding to its registration.

LIABILITIES

All persons who attend the sale do so at their own risk. Columbia Livestock Market assumes no liability, either legal or equitable for failure of title, health, registration, and lien status of the subject animals; and the consignors make no representations, either expressed or implied, as to whether or not the subject animals are security under any lien either legal or equitable.

BREEDING GUARANTEE

All animals are guaranteed to be breeders with the exception of: (a) injury or disease occurring after the sale. (b) negligence or willful misconduct on the part of the purchaser. Any female is considered a breeder if she is pregnant at the time of the sale. Any bull which is either (1) settles 1/3 or more of the healthy cows he serviced, (2) is the sire of 20 or more animals, (3) settles cows by natural service, or (4) produces viable semen and passes a fertility test made by a competent veterinarian during any six month trial period, shall be considered a breeder.

OPTIONS AND PRIVILEGES OF RETURN OR ADJUSTMENT

(A) All claims for adjustment or return must be made in writing either within six months of the sale date or no later than six months after the animal reaches 18 months of age. (B) If a female sold as "safe in calf" proves not to be in calf, the purchaser may receive service from the bull previously used, if available. Or if the bull is not available, the seller shall be obligated to make satisfactory adjustment on the purchase price to the buyer, or at the buyers option, refund the purchase price upon the return of the animal to the seller in healthy condition. (C) Any animal that has not proven itself a breeder within the time limits specified above, if in healthy condition may be returned to seller at buyer's expense. The seller reserves the right and privilege of trying for a period of six months to prove the animal a breeder. If proven a breeder the animal will be return at buyer's expense. Should the animal fail to breed, the buyer, at his option, may either demand return of the purchase price or replacement of the animal with another of equal value. In case a pair is returned because the cow is determined to be a non-breeder, calf must also be returned. (D) Animals returned must have a veterinarian's certificate that they are healthy and free of Bang's and Tuberculosis.

RIGHTS AND OBLIGATIONS

(A) The above terms and conditions of sale shall constitute a contract between the buyers and sellers of each animal and shall be equally binding upon both. (B) Animals resold following purchase in this sale shall constitute a separate transaction and the rights and obligations of the two parties connected thereto are not covered by the terms and conditions of this sale.

ANNOUNCEMENTS

All announcements on sale day take precedence over any printed material.

MAIL BIDS

Phone, mail, or wire bids will be handled confidentially.

*Live on high speed internet—LMAAuctions.com
Phone bids arranged prior to sale date.*



Columbia Livestock Market

P.O. Box 354

Lake City, Florida 32056

For information contact:

John Willis, (386) 755-2300 or (386) 288-8891

Jeff Willis, (386) 288-8895

columbialivestock@hotmail.com

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Lake City 21st Annual Invitational Black Bull Sale

SATURDAY, JANUARY 9, 2021

**1 p.m. • Columbia Livestock Market
Lake City, Florida • Lunch served at 11:30 a.m.**

